

**MINUTES
ANNUAL MEETING
GUILD OF BOOK WORKERS, INC.
SEPTEMBER 16, 2016**

The Annual Meeting of the Guild of Book Workers, Inc., was held on Friday, September 16, 2016, at 5:00 p.m. EST, at the Francis Marion Hotel, Charleston, SC, during the 35th Seminar of Standards of Excellence in Hand Bookbinding. President Mark Andersson called the meeting to order and welcomed everyone. An agenda was distributed to those present.

The minutes of the October 16, 2015, Annual Meeting was approved as previously published on the Guild's Web site.

The Annual Report for the 2015-16 fiscal year, which was previously published on the Guild's Web site, was presented.

Motion made and seconded to approve the 2015-16 Annual Report of the Board of Directors, Guild of Book Workers. **MOTION CARRIED.**

The current and incoming members of the Guild's Board of Directors were introduced.

UPDATES FROM THE BOARD

President: Mark Andersson

An honor to sit at the table. We can do better with fundraising but this is a wonderful group because of the desire & willingness to teach and learn.

Vice-President: Bexx Caswell-Olson

Worked with chapter chairs to update handbook and recommends updating once a year. New things: table at Codex and promotional brochure, Fundraiser for Year-End to build up the cash reserve without raising membership dues.

Treasurer: Laura Bedford

Cash balance and budget are new to her as it is her first year so she has been learning the cycle and is working with Bexx to even it out. The budget for 2016-2017 has been approved and is almost balanced. We're hoping to raise enough money to have 6 months operating expenses on reserve, eventually needs to be a 1 year reserve. Exhibits and Journals cause a lot of fluctuation and that reserve would help even things out. The other 75% of expenses are predictable.

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Membership: Jennifer Evers

208 new members last year, currently 828 active members. Usually 800-850. Never more than 1,000. Variety of levels from student to sustaining. Sustaining is a way for people to pay more to the organization but Treasurer has to separate donations from dues. We encourage people to donate at the time of Renewal but there are options to donate any time, as well.

Communications: Henry Hebert

Henry is stepping down but already working closely with Marianna for a seamless transition. He'll continue to assist as needed. He noted that direct emails to members are read by 400 and links are only clicked by 200.

Exhibitions: Amy Lee Pard

Amy wasn't present but Henry provided an explanation of costs for the exhibit catalog: pre-press (photography, layout, etc) = \$5k, printing and shipping = \$1k so going digital wouldn't save money.

Journal: Cara Schlesinger

2012 is out thanks to her amazing team of volunteers. We are so far behind on the journal largely because of lack of content. The Centennial Journal is the top priority this year. Possible Mentors and Memorables Project - send stories to include.

Newsletter: Cindy Haller

Outgoing, Lang will be taking over for October issue. Submit calendar info to Catherine. Short articles and bits of interest, comes out every two months.

Library: Ann Frellsen

Numbers remain steady for circulation. Still hoping to pull special historical items out of circulation and house them safely. Archives need a lot of attention and we should consider bringing in a dedicated member to take that on, though they must be housed in Iowa. DVD collection of about 90 videos is becoming obsolete and Henry has been investigating options for streaming video. Survey might be needed before getting in too far financially. Response is overwhelmingly positive, though.

Standards: Brenda Parsons

Charleston has 129 attendees, and 20 vendors. 80 members signed up for tours. Standards 2017 will be in Tacoma, Washington. Brenda is stepping down but MP will be great and Brenda will assist as needed.

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RECOGNITIONS AND ANNOUNCEMENTS:

Mark reported that the Board of Directors would be losing several members in key positions and expressed appreciation to each, acknowledging their years of service. Commemorations were presented to Bexx Caswell-Olson (Vice-President), Cindy Haller (Newsletter), Brenda Parsons (Standards), Henry Hebert (Communications), Amy LeeParad (Exhibitions) and Mark himself will be stepping down as President.

Mark asked for questions or comments. An announcement was made concerning the location of the Mentor/Mentee Happy Hour following this meeting. There being no further business, the meeting was adjourned.

Katy Baum
Secretary 2016

Awards were presented during the Banquet on Saturday, September 17, to:
Catherine Burkhard– Laura Young Award
Peter Verheyen – Lifetime Achievement Award