

**MINUTES
ANNUAL MEETING
GUILD OF BOOK WORKERS, INC.
OCTOBER 10 , 2014**

The Annual Meeting of the Guild of Book Workers, Inc., was held on Friday, October 10, 2014, at 5:00 p.m. PST, at The Excalibur Hotel, Las Vegas, NV, during the Seminar of Standards of Excellence in Hand Bookbinding. President Mark Andersson called the meeting to order and welcomed all present. An agenda was distributed to those present.

The minutes of the October 25, 2013, Annual Meeting were approved as previously published.

The current members of the Guild's Board of Directors were introduced.

REPORT OF THE PRESIDENT

Mark noted the 2013-14 Annual Report on the Guild Web site, and verbally presented his President's Report. He added the following current items from the Board:

- it has been decided to add a new position to the Board of Directors, possibly named a Development Director, but a member who will assist Board members and Chapters with fund raising, promotional matters, development, and outreach; procedures and job description to be drawn up;
- consideration is being given to the formation of a Publications Committee to review all of the printed materials of the Guild, especially the Exhibitions catalogs, and look into print-on-demand publications; those present were invited to volunteer; and
- Board members are continually looking at what the Guild is doing and trying to be more responsible to the membership.

There was discussion as to the formation of the new position for development, and Mark reiterated that a job description is yet to be formalized and that things like exhibition catalogs will definitely be one of the items undertaken for review.

REPORTS FROM THE BOARD OF DIRECTORS

Membership: Chela Metzger reported:

- The Guild has 904 members at present – 855 as individuals and 49 institutions.
- The Board's decision on March 20, 2014, to offer a separate membership category for low-income/hardship cases, which needs to be submitted to her.
- About the Board's decision in its meeting two days ago to create a Sustaining Membership category of \$125, which includes basic Guild membership of \$85 with the balance a tax-deductible donation to the Guild for which a receipt of donation will be made available to the member.
- A Membership Directory is to soon be done as a formatted, printable one.
- Online renewals have been popular, with only 200 paper renewals received this past year.
- It is important for everyone to notify the Guild of any and all changes of mailing address, email address, and such.

Treasurer: Alicia Bailey called attention to her 2013-14 Annual Report and noted:

- The Guild has had to use some of its capital reserved due to Web site expenses and other areas needing funding right away, mainly for the Guild to remain current in this digital world.
- The Guild lost money for the 2013 Standards Seminar in Washington D.C., and will begin to try and have the Seminars in less expensive sites.

Newsletter: Cindy Haller reported:

- The Newsletter continues to be a printed publication which was favored, as learned from the recent survey.
- She will be looking into less-expensive paper for the issues, and other ways to reduce costs.
- What goes into the Newsletter issues and reminded everyone the deadlines are on the inside back cover – for both articles as well as calendar data.
- Emphasized the Newsletter was for the members, and noted again that color is only used on the cover.

Journal: Cara Schlesinger reported:

- The comments from the recent survey are being used.
- There is a Table of Contents handout available at the Registration Desk for the 2012 issue.
- Hopes to include more items of interest in the Journal, especially like “how-to’s”, and invites submissions.
- Content for the 2013 issue is being sought.
- Ads are being considered to help defray part of the cost of Journal publication, but if they extend the number of pages, then the costs grow as well.
- As to the Centennial issue...
 - the issue is not ready; still waiting on articles, and many print items are not reproducible; and
 - she is considering in the near future of publishing some of the articles one by one before the main publication is completed.
- She is looking for donors to fund the issues.
- She is considering digitizing content of out-of-print, past issues, and is looking into this, obtaining quotes.
- She is looking for help with print items, especially persons experienced with Photoshop and Illustrator.
- She thanked those who’ve helped with the publications the past year.

Standards Seminar: Brenda Parsons reported there were 120 registrants for this Seminar even though 150 was the goal. Complications as to arrangements have arisen for the 2015 Seminar to be in Nashville, and thus she does not yet have dates for it. The 2016 Seminar is on target for Charleston, SC.

Library: Ann Frellsen announced that Barbara Kretzmann had graciously donated some books to the Guild Library, and after much discernment, room was found for them at the University of Iowa, which also houses the Guild Archives. She also noted that the rental fee for checking out items in the Library will now be \$6.00. Many of the DVDs need to be replaced.

Communications: Henry Hébert reported:

- Online registration for Chapter events has worked well for the few who have used this feature.
- He is working on a better version of the Membership Directory, which can always be kept up to date. Also hopes to have an option in the Directory for members to note they are willing to accept commissions.
- He has worked to have the Guild site a more secure one.
- He is working with Cara as to options for digitization of past, out-of-print Journal issues, and is looking for a vendor to do this, obtaining quotes.
- He asked that members contact him when having trouble getting onto the Web site or in working on the site, and especially to change an address or a password.
- He is rewriting the explanation of family memberships to have a better understanding of what it involves.

Page 3 – Minutes
Annual Meeting - Guild of Book Workers, Inc.
October 10, 2014

- Noted that Erin Fletcher is managing the Guild's Blog.
- Suggestions are welcome, as are volunteers who want to help with communications.

MISCELLANEOUS

Nominating Committee for 2015 Elections: Mark noted that a Committee is being formed and job descriptions are being updated or written. There will be a new time frame for nominations and the election. He encouraged members to volunteer themselves if they so desire to serve in the offices up for election.

Certificate of Appreciation: Mark presented a hand-lettered Certificate of Appreciation to Anna Embree for her past service as Vice-president of the Guild, along with her service in working with the Chapters.

Annual Report:

The 2013-2014 Annual Report is available on the Guild Web site.

Motion made and seconded to approve the Annual Report for the 2013-14 fiscal year.

MOTION CARRIED.

ANNOUNCEMENTS

The Rare Book School in Virginia invited everyone to pick up a brochure about the school.

The Mix 'n Mingle event will be held in the back section of the meeting room, immediately following the adjournment.

There being no further business, the meeting was adjourned.

Catherine Burkhard
Secretary

2014 Awards were presented during the Banquet on Saturday, October 11, to:

Julia Miller - Laura Young Award

Sam Ellenport - Lifetime Achievement Award