



ANNUAL REPORT OF THE BOARD OF DIRECTORS 2013-2014 GUILD OF BOOK WORKERS

OFFICERS...

PRESIDENT - Mark Andersson
Report on Page 8



VICE-PRESIDENT - Bexx Caswell

As Vice-president, my main priority is to provide assistance to the Chapters. Earlier this year, the New York Chapter faced a crisis – all of the offices were vacant, and the Chapter was unable to function. I worked with outgoing Chapter Chair, Erin Albritton, to seek out and recruit new volunteers. I am happy to report that all of the offices for the New York Chapter have now been filled.

In May, I facilitated a teleconference with the Chapter Chairmen, giving them the opportunity to discuss issues, share ideas, and get to know one another. It was a productive and insightful meeting, and we have plans to schedule additional teleconferences in the future. Over the course of the next year, I will be working with the Chapters to revise, update, and expand the Chapter Guidelines.

Although most of the Guild's activities happen off-line, social media is a great way to spread information and connect with both members and non-members. To that end, I have continued my role as administrator for the GBW Facebook group, which now has 840 members (and counting). I also regularly post to the GBW Twitter account. In the coming year, I will explore ways to improve and expand our social media strategy.



SECRETARY - Catherine Burkhard

For the Guild's 2013-2014 fiscal year, the Secretary has:

- processed incoming mail from the New York office;
- handled all correspondence as necessary;
- maintained the list of ongoing motions and administrative policies as decided by the Board of Directors;
- set up and hosted the telephone conference calls for Board meetings;
- sent out official notices of all Guild meetings;
- received and recorded votes for one called meeting held electronically;
- taken and prepared minutes of all meetings of the Board and sending them to the Board; and of the Annual Meeting, sending to the Guild membership;
- maintained the Guild's official minutes books with originals of

the minutes and attachments thereto;

- prepared the 2014 election and candidate information as well as the ballot for the Communications Chairman to set up for electronic voting by the membership;

- printed and mailed out same to members without electronic mail, or those requesting printed ballot, and received their returned ballots; and

- compiled the final election tallies and reported same to the Board.



TREASURER - Alicia Bailey

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STANDING COMMITTEES...

COMMUNICATIONS - Henry Hébert

As most of you know from my endless emails, many significant changes have occurred in Guild Communications over the last year. The majority of my effort has been directed at implementing new software systems to support our website, membership management, and event registration. This report will briefly summarize the changes to the Guild's website, provide some data about our online activity over the past year, and outline some plans for additional features that we will launch in the near future.

With the help of a group of web developers, we migrated our membership database and launched our new website in early February. The site is built on open source content and constituent relationship management systems. In addition to holding the content of our static webpages, the new system also securely stores our membership records and provides a gateway to restricted content for our active members. Around 900 user accounts were created at the time of launch. Almost 600 individuals have now successfully logged in to the website. For those who have not logged in yet, I encourage them to do so. One's username is the email address and a password can be set by following the

Communications, continued...

instructions on the FAQ page. Emails can be sent to me if you have any problems with access.

Because every member now has an individual account, we are able to provide several new convenient features for managing membership and getting additional content. Members can now update their contact information at any time through the website. It is also possible to add a Chapter membership immediately and pay by credit card. We offered voting electronically this year through the new site instead of through Survey Monkey, allowing us to cut some costs and streamline voting. I have also added a members-only discussion forum to be used alongside the listserv. For those attending the Standards Seminar this year, I would encourage usage of the forum to coordinate travel or accommodation with other Guild members.

We are currently using the new system to handle online registration for the Standards Seminar. This year we have access to a variety of new tools for managing events. For example, members can view a list of individuals who are currently registered for the Seminar through a link on the Standards page. I am also working with the New England Chapter to offer online registration for an upcoming workshop. We hope to offer more support for online registration to Chapter events in the coming year.

Thanks to our members, we have a great deal of new content on the website. I put out a call on the listserv several months ago for digital images of Guild members and events. Since then I have received a flood of images and have posted them in a new image gallery. The collection currently includes pictures from past Standards Seminars, workshops, exhibitions, and members' personal work. You can find a link to the gallery under the Resources menu on the website.

It took some time to set up and begin recording analytics on the new site. The following data represents web traffic from March 6 – June 30, 2014. In that time, 4,164 unique visitors from 98 countries viewed over 33,000 pages. Traffic to the site from mobile platforms (such as phones or tablets) has increased from 13% last year to 17% so far this year. The new site has a responsive layout, which dynamically adjusts to the size of a user's screen and makes navigation on smaller devices easier. Most users continue to find our website using search engines (40%) and by navigating directly (31%). This year, we saw a bump in traffic from social media (10%) as the Guild's use of sites like Facebook continues to grow. In the last year, members of our Facebook group increased from 600 to over 800. We also have 433 followers on Twitter.

Many improvements are still to come in the new fiscal year. I am currently working with the web developers to put the finishing touches on a sortable electronic membership directory that is always up to date. Additionally, we will be building an opt-in, public directory that anyone can use to find bookbinders and artists in their area. We are always looking for additional content for the website and blog.



EXHIBITIONS - Amy LeePard

On August 8, 2013, *Horizon* Exhibition Juror, Emily Tipps spoke at the Opening Reception of the Exhibition in the Special Events Room at the Anderson Academic Commons located on the University of Denver campus. This event was free and open to the public and sponsored in part by the Rocky Mountain Chapter and *Horizon* Exhibitor Sammy Lee.

The *Horizon* Exhibition then traveled to The Visual Arts Gallery at Loyola University in New Orleans, Louisiana, in November 2013. On November 7, 2013, the Collins C. Diboll Art Gallery held an opening reception for the exhibition sponsored in part by the College of Music and Fine Arts. Other programming included educational opportunities for fifty elementary school students from the International School of Louisiana who visited the exhibition while on display at the Diboll Gallery. The show closed in New Orleans on January 23, 2014.

In February 2014, the *Horizon* Exhibition traveled to the University of Puget Sound where it was on display at the Collins Memorial Library in Tacoma, Washington, from February through March 30, 2014. The University of Puget Sound hosted the Art of the Book Symposium on March 15, 2014, to coincide with the *Horizon* Exhibition. This full day of activities and presentations was centered around the topic "Art of the Book." *Horizon* exhibitors Susan Collard, Suzanne Moore, and Monica Holtsclaw gave presentations in the morning in the Tahoma Room. Following a buffet lunch, attendees toured the Elliott Press at the nearby Pacific Lutheran University, printed a special keepsake, and enjoyed presentations by book artists Jessica Spring and Chandler O'Leary.

The *Horizon* Exhibition ended its two-year run at the University of Puget Sound and the Collins Memorial Library staff packed and returned the works to exhibitors in April 2014.

In June 2014, the Guild of Book Workers' 2015-2017 Exhibition theme, *Vessel*, and entry details were announced to the membership and to the wider Book Arts community, via the Guild Listserv and other relevant book arts lists, forums, and online communities. The announcement was also included in the Guild's printed August newsletter and exhibition details were added to the Guild Web site.

Planning is currently underway for this 2015-2017 *Vessel* Exhibition. Information and further details can be seen on the Exhibits page on the Guild's Web site.



JOURNAL - Cara Schlesinger

No report.



LIBRARY - Ann Frellsen

No report.



NEWSLETTER - *Cindy Haller*

For the fiscal year 2013-2014, six Newsletters (Nos. 209 through 214) were published by the Newsletter Executive Editor Cindy Haller. The Standards of Excellence in Hand Bookbinding information for 2014 and forms were included in the June issue, No. 214.

Production of the Newsletter included the officer and committee reports from the following people: Catherine Burkhard (*Secretary/minutes and Calendar items*); Alicia Bailey (*Treasurer, advertising-related billing/Standards documentation*); Henry Hébert (*our webmaster extraordinaire*); Chela Metzger (*Membership - information/mailling list to printer*); Cara Schlesinger (*Journal Editor*); Ann Frelsen (*Library*); Chris McAfee (*Host Committee for the 2014 Standards Seminar*); Brenda Parsons (*for the 2013 and 2014 Standards Seminars*); contributors of bi-monthly information - Tish Brewer (*Conservation Corner*); Beth Lee (*Calligraphy Studio*); Frank Lehmann (*Book/DVD Review coordinator*); Iris Nevins (*Marbling Tray*); and new correspondent Amanda Degener (*Papermaking article coordinator*).

Other contributors to the past year's Newsletter efforts (singly and collaboratively) included: Brea Black, Diane Bockrath, Amanda Degener, Karen Hanmer, Barbara Adams Hebard, Terra Huber, Margaret Johnson, Nora Locksin, Emily Martin, Bill Minter, Tawn O'Connor, Bridget O'Malley, Jennifer Rosner and the Delaware Valley Chapter, Mary Schlosser, Judy Sommerfeldt, Priscilla Spittler, Deb Stevens, Cris Clair Takacs, Emily Tipps, Walter Tisdale, Leslie To, Kristin Ziegler, in addition to the aforementioned officers and committees and Chapters.

Beginning with the April 2014 issue, Daniel Smith (*New York Chapter*) joined the Newsletter Committee, taking over the job as Production Editor, assisting Cindy Haller, Executive Editor. We welcome him and his art expertise to the team.

Past issues of the Newsletter are available with color photos (*posted several months after their print publications*) on the Guild's website. Another big "THANKS" this year to Henry Hébert for the transformation of our website, who along with Alicia Bailey and Chela Metzger have spent untold hours updating our site for members to more easily access not only the Newsletters, but all activities at both the National and Chapter levels.



MEMBERSHIP - *Chela Metzger*

No report.



STANDARDS SEMINAR - *Brenda Parsons*

In 2013, the Standards of Excellence Seminar was held in Washington, DC at The Liaison Hotel. Dan Paterson served as

the Local Host and, utilizing the talents of a wonderful committee which included, but not limited to, Vicki Lee, Jane Griffith, Linda Rollins, and Renate Mesmer. They hosted a very successful Seminar. The Opening Reception was held at the Folger Shakespeare Library. There were many tours available. Seminar presenters included Eric Alstrom, James Reid-Cunningham, Don Glaister, and Karen Hanmer. The Seminar was a great success and filled to capacity.

The 2014 Seminar will be held in Las Vegas, NV, at the Excalibur Hotel. Chris McAfee and his team are working hard making final preparations for the Seminar. Presenters will include Peter Geraty, Renate Mesmer, Emily Martin, and Jana Dambrogio. With the Opening Reception at the Barrick Museum Xeric Gardens at the University of Nevada at Las Vegas, and a wonderful tour planned at UNLV, it looks to be a great Seminar.



CHAPTERS...

CALIFORNIA - *Marlyn Bonaventure*

Membership: As of the end of July 2014 the California Chapter's membership is 109.

Workshops: September 21-22, 2013, *The Marvelous Dremel* workshop with Jill Timm. November 3-4, 2013, *Biblio Tech 2:Reverse Engineering of Historical and Modern Binding Structures* with Karen Hanmer: March 8-9, 2014, *Contemporary Decorative Techniques for Leather Bindings* with Karen Hanmer.

Other Activities: In October, as part of our Out-Reach effort our Chapter had tables at the Printers' Fair held at the International Printers Museum in Carson, California.

Chapter Meetings: Board members have held 4 business meetings besides the 2 open Chapter meetings throughout the fiscal year. One of these two Open Chapter Meetings was in September at the International Printers' Museum in Carson. Members were given a tour of the various printing equipment both historic and those in current use. Business meeting followed.

Our second Open Meeting was in January celebrating the New Year at Barbara Wood's home. Samples from the workshops of Jill Timm and Karen Hanmer's historic models were shared along with new pieces of members' various projects.

Board Changes: July ended the year with an election for our Chapter's Board. The following were elected for the 2014/2015 year: positions that remained the same were Marlyn Bonaventure (Chairman); Barbara Wood (Treasurer); and Richard Troncone (Communication Tech). Newly-elected to posts are Rebecca Chamlee (Programs); Jean Gillingwaters (Newsletter); Sue Ann Robinson (Secretary). Elections were held through Survey Monkey, began on July 2 and concluded on July 15, 2014.



DELAWARE VALLEY - Jennifer Rosner

General - Chapter Officers were: Jennifer Rosner (Chairman); Alice Austin (Secretary/Treasurer/Exhibitions); Denise Carbone (Programs); Jon Snyder (Newsletter Designer); Valeria Kremser (Webmaster).

Workshops - We held a *Fast, Friendly, Free* workshop in September 2013 on transforming a school composition book into a hand bound journal that was taught by Jennifer Rosner. In November 2013, Jamie Kamph taught a two-day gold-tooling workshop. In February 2014, Todd Pattison taught one-day *Simple Leather-spine Binding* workshop. In early April, Denise Carbone taught a *Fast, Friendly, Free* workshop on making a Jacob's Ladder and later in April Jeff Peachey taught his famous sharpening workshop to eight DVC members.

Newsletter - Three newsletters via email were sent this past year.

Projects - Twenty-eight members participated in the *ABC Collaborative*, started May 2013. These books went on exhibit in Philadelphia in July 2013 (see below) and were the cover story in the October Guild Newsletter. During January, we asked Chapter members to submit ideas for our next collaborative project. We collected 15 ideas from members and took a vote for the best idea. *An Atlas*, submitted by Alice Austin, was the winner. Forty Chapter members signed on for this project!

Exhibitions - The *ABC Collaborative* books were on exhibit at the Free Library from July 19 to September 20, 2013. From October 2013 - February 2014, *Secondary Colors*, our collaborative project started in 2012, was on exhibit at the Philadelphia Museum of Art. This exhibit was installed by Sharon Hildebrand and Jude Robison and it looked fantastic! <3" (three inches or less) handcrafted miniature books - opened March 6, 2014, at the Clarence Ward Art Library at Oberlin College. Twenty-six members contributed miniature books for this exhibit. The library offered to purchase one book to be added to their excellent artists' book collection. During the three months that the exhibit was on display, students, staff, and library visitors were asked to vote for one. Although Graham Patten's *Earth Dreams* won first place, it was not for sale, so the purchase prize went to the second place book, Todd Pattison's *Biblioteca Veneziana*. In June 2014, the books were returned to Philadelphia and went on exhibit at the Library Company of Philadelphia with a new title: *SMALL WONDERS: Miniature Artists' Books* by the Delaware Valley Chapter of the Guild of Book Workers.

Fun - In January 2014, we had a bowling party in South Philadelphia. Nineteen people came and it was lots of fun! In February, we had a potluck dinner hosted by Alice Austin when Todd Pattison was in Philadelphia to teach the workshop.

Website - Val Kremser completely re-built our website using WordPress, which will make it easier for us to keep the website current.

A busy year! Many thanks to everyone who contributed their time and energy.



LONE STAR - Catherine Burkhard

The Lone Star Chapter has not been as active this past fiscal year as it should be, or could be! Forty-seven members reported as of 8-1-14. Newsletter and Blog temporarily inactive, and an officer election due to be held. Sales continued for 2011-12 *Thread That Binds* exhibition catalog. Two successful workshops filled: *Handmade Photo Album Structures & Strategies* in Dallas, with Richard Horton, instructor. And *Tacketed Bindings with Lacing Variations* with Tish Brewer - both held in Dallas, TX. Officers: Catherine Burkhard (President); Danielle Upton (Secretary/Treasurer); Cindy Haller (Programs); and Julie Sullivan, (Communications).



MIDWEST - Emily Martin

The Helen Hiebert workshop *Paper in Three Dimensions* scheduled for August 10-11, 2013 hosted by the Herron School of Art in Indianapolis was unfortunately cancelled.

The Guild's traveling exhibition: *Horizon* resided at one Midwestern location in 2013-2014 -- The Chicago Public Library. A gallery talk given by Midwest member Jana Pullman accompanied its showing in Chicago.

The Annual Meeting of the Chapter was held in Chicago, IL, April 25-26, 2014, at the Newberry Library. Tours, workshops, and the 2014-15 Exhibition of the Chapter, *Plainly Spoken* were featured.

Officers: Emily Martin (Chairman), Mary Uthupuru (Programs), Giselle Simon (Secretary/Treasurer), Mark Arend (Newsletter), and Henry Hébert (Webmaster/Communications). Membership is 133.



NEW ENGLAND - Todd Pattison

No report.



NEW YORK - Celine Lombardi

The New York Chapter had a gap in leadership in 2013-2014. Erin Albritton stepped down in September 2013 as Chapter chairman after seven years on the board. Her repeated requests for volunteers had gone unanswered and in February the urgent call came from the Guild's Vice-president and gradually a new board came together. Now there are four core chairs with many offers of help from general members. There is much enthusiasm and naive ambition in the group. New Officers: Celine Lombardi (Chairman); Carol Mainardi (Communications); Jane Mahoney and Saira Haqqi (Program)

In late April a meeting was held at the Center for Book Arts to discuss future collaborations with the Guild. Erin Albritton from the New York Academy of Medicine, Mindy Dubansky from the

New York Chapter, continued...

Met, Maria Fredericks from the Morgan, Alex Campos and Sarah Nicholls of CBA, all offered support and advice on finding venues for future New York events.

Our first event was a swap meet held at Judith Ivry's studio on June 14. Several longtime members came to sell tools and materials. Pergamena and Talas also had tables at the event. There were many longlost reunions and many new introductions and all purchases came with histories and memories included. There was a free swap table that was quite the curiosity as items rotated throughout the day. Many non-guild members came due to extensive advertising, a great opportunity to reach out to potential new members.

We followed this up with drinks and music at a wine bar in Chelsea on June 30. A small turnout, but it was great to get to talk to people one on one. There are lots of ideas floating around for new activities for the Chapter.

Chapter membership stands at 105.



NORTHWEST - Bonnie Thompson Norman and Elsi Vassdal Ellis

The Northwest Chapter met on January 26, 2014, to lay the groundwork for the election of new officers as well as discuss the *Horizon* show at the University of Puget Sound and members' show at 23 Sandy Gallery.

A wonderful day-long symposium, *The Art of the Book*, took place in March 15, 2014, in Tacoma at the Collins Memorial Library, University of Puget Sound. This event was co-sponsored by the Puget Sound Book Arts Guild, Guild of Book Workers, and the Book Arts Guild. Paula Jull (*past Chairman*) facilitated this event where the *Horizon* exhibit had its last stop on the national tour. Works by Chapter members were also displayed including those by Suzanne Moore, Susan Collard, and Monica Holtsclaw who gave presentations about their work at the Library. Then a short trip was made to Pacific Lutheran University where there was an opportunity to print a keepsake at the Elliott Press after which members Jessica Spring and Chandler O'Leary talked about their collaborations on their Dead Feminists broadside project.

In May 2014, the Chapter elected a new slate of board members. They are: Elsi Vassdal Ellis and Bonnie Thompson Norman (Co-chairs); Olivia Rose Muzzy (Communications); Ealasaid Haas, (Exhibitions); Sophia Bogle and Marilyn Mohr (Workshops). We are grateful to the former board members, Paula Jull, Susan Collard, Shu-Ju Wang, and Laura Russell for their previous and continuing efforts on behalf of the Chapter.

Olivia Rose Muzzy has been updating the online Newsletter along with sending direct emails to Chapter members to keep current with announcements and opportunities.



POTOMAC - Dan Paterson

No report.



ROCKY MOUNTAIN - Katie Smith and Karen Jones

Officers through 2013: Ethan Ensign and Pamela Leutz (Co-chairmen); Sammy Lee; Emily Tipps (Treasurer); Lang Ingalls (Newsletter).

Officers elected in spring 2014: Katie Smith and Karen Jones (Co-chairmen); Sammy Lee (Events), Emily Tipps (Treasurer); Ginny Kilander (Newsletter).

A Chapter Web site is in the works with plans to have it up and running by the fall.

Events in Colorado: *The Flex Spine Album and Contemporary Approaches to Codex Structures* with Kylin Lee held July 20-21 in Lafayette, CO • The University of Denver hosted the Guild's traveling exhibition, *Horizon*, Aug. 1-Oct. 25. Emily Tipps introduced the show at the opening reception, August 8. • *Water, Paper, Rhythm: Korean Paper Felting Techniques*, taught by Sammy Lee at the Boulder Museum of Contemporary Art on March 29, 2014 • Participation in the 2014 Gathering of the Guilds, sponsored by the Arts & Crafts Society of Colorado, held at the Boettcher Mansion in Jefferson County on April 27.

Events in Utah: Visited the Red Queen Book Arts Gallery in downtown Salt Lake City, October, 2013. Our hostess talked about her purpose as a book art seller and what we could do to start selling our works. • Meeting held in April 2014 at Brigham Young University's conservation lab. The employees there gave a tour and sold excess bookbinding supplies. We also had a question and answer period about the changeover in Guild officers and what people were looking for from the Chapter.



SOUTHEAST - Bridget Elmer

The Southeast Chapter has 60 members as of July 2014. Our Chapter Committee remained consistent throughout 2013-14, with the following officers serving: Bridget Elmer (Chair), Mary McManus (Treasurer), Amy LeePard (Secretary), Allison Milham (Events Coordinator), and Katy Baum (Communications Coordinator). The officers held quarterly meetings in 2013-14 – all as Skype conference calls. Our Events and Communications Subcommittees, formed to support their corresponding elected positions, continued to grow and evolve with increased participation and activity.

An election was held in July of 2014, and the following results will go into effect as of August 1, 2014: Allison Milham (Chairman), Mo Fiorella (Treasurer), Amy LeePard (Secretary), Emma Sovich (Interim Events Coordinator), and Katy Baum

Southeast Chapter, continued...

(Communications Coordinator). Bridget Elmer and Mary McManus will remain active on the committee as our new officers transition into their roles.

The Chapter organized several community events during the year, including:

- Pressure and Relief Letterpress* workshop with Ellen Knudson, co-sponsored by and held at the Small Craft Advisory Press at Florida State University, FL, on October 19-20, 2013.

- Getting Your Words Out* with Lauren Faulkenberry, co-sponsored by and held at Asheville BookWorks in Asheville, NC, on November 16-17, 2013.

- Patterns*, the Chapter's Juried Exhibition at University of Alabama's Gorgas Library, with Jessica Peterson as juror, on display January 5-February 24, 2014.

- Ethiopian Bookbinding* workshop with Anna Embree, co-sponsored by and held at the Atlanta Printmakers Studio, GA, March 8-9, 2014.

During 2013-14, the Chapter continued to communicate news of our workshops, elections, exhibits, and other events through the online newsletter, Facebook, Ning, emails to members, and distribution lists (GBW, BookArts, and LetPress).

As outgoing Chapter Chair, I have been honored to serve the Chapter's membership. I thank all of our members and officers for their many years of support and hard work during my tenure. I look forward to supporting the Chapter Committee as a continuing member of the Southeast Chapter.



Approved: _____

President

Secretary

Treasurer's Report

Guild of Book Workers operating funds are held by Vectra Bank; the Contingency and Chapter reserves are held in an interest bearing Capital One MMA. Additionally funds captured from credit card payments are held in a Paypal account pending quarterly transfers. At year-end, June 30, 2014, the Guild of Book Workers had a total of \$9510 at Vectra Bank, and \$144,904 at Capital One.

Of this amount, the main Treasury held \$75,904 in chapter funds. The Cash Reserve balance was \$46,887. The Anniversary Fund balance is \$11,556*. There is also \$10,300 encumbered for one delayed journal publication. This year sees a dramatic shift from the past three years of income exceeding expenses to a shortfall of approximately \$25,000. This is in big part due to the high cost of having the Standards conference in Washington DC alongside the continued financial drain of the Horizons traveling exhibit. The effect of this is twofold:

- 1) The contingency reserve fund balance has dropped to a less than comfortable level.
- 2) The GBW executive committee needs to address both the continued feasibility of hosting conferences in expensive cities and the traveling exhibitions program.

*This fund was originally intended for use towards the long delayed post-production costs associated with documenting the Centennial Celebration. The 2014-2015 budget approved transfer of these funds into other operating costs. See approved budget for details.

Respectfully submitted, Alicia Bailey, Treasurer

Operating & Cash Statement for the 12 month period: 7/1/13-6/30/14

6/30/13		6/30/14	
Fund Balances:	39,994	Fund Balances:	40,358
Operating Fund	8,439		9,767
Cash Reserve	81,574		46,887
Chapter Funds	67,222		75,904
Journals (encumbered)	10,300		10,300
100th Anniv.	11,556		11,556
TOTAL:	179,091		154,414

13-14 Income:		13-14 Expenses:	
Dues	62,902	Admin	34,941
Exhibitions	2,856	Board	5,633
Interest	469	Comm/PR	5,544
Membership	280	Exhibitions	13,246
Publications	9,156	Library	548
Standards	51,795	Membership	326
Video (sales)	1,379	Publications	33,949
		Standards	65,933
		Video Prod.	3,404
TOTAL:	128,837		163,524

Regional Chapter Balances

Chapter	Income	Expense	YE Balance
California	10,494	7,930	5,646
Delaware Valley	5,254	3,970	3,380
Lone Star	6,499	3,157	3,020
Midwest	11,866	3,513	3,431
New England	3,003	7,820	4,389
New York	8,994	970	-
Northwest	6,592	460	1,000
Potomac	3,811	3,010	2,410
Rocky Mtn	7,858	3,029	2,418
Southeast	2,851	1,968	1,451
	67,222	35,827	27,145
			75,904

By law, GBW is required to make available for public inspection a copy of the organizations' annual return for three years after the due date of the return to any individual who requests such documents in person or in writing. Persons interested should contact the Treasurer.

2014 Report From the President

The Board has continued this year to focus on making the Guild as responsive to the members as possible. To that end we created a survey which was returned by a significant number of members. The response to that survey was very helpful in helping us make decisions. Various Board Members have reported on their reactions to the survey in the Guild Newsletter and would be happy to further discuss them with any member.

In addition the Board has created a hardship membership. Chela Metzger as Membership Chairman was receiving emails stating that members were dropping their membership because they could not afford it in this economic climate. To assist those members, we have been offering a reduced rate membership for a limited time to keep those folks in the Guild.

The Board has also is considering a "Sustaining Membership" category. This allows members to make a tax-deductible donation while renewing their membership.

Work has been done to simplify things for members and officers through upgrading and improving the Guild Web site. This makes things easier for members, Chapters, and the officers of the Guild.

The Board has also been working to simplify their positions in order to make it an easier decision for members to run for positions, but also in order to ease the transition. Hopefully, this will create the opportunity for more rotation in office. This is an organization that relies on the volunteers and we need to make every effort to encourage folks to get involved both at the national and local levels. Without volunteers we have no activities!

The Chapters have had a "Chapter only" teleconference partially to deal with the issue of encouraging more folks to get involved, and we will do more of those in the upcoming year.

Again, this is just another way of trying to be more responsive to the membership and the needs of the Guild.

As we move into next year we'll continue these efforts in order to make the Guild even more valuable to the membership.

Mark Andersson
October 8, 2014