



# ***Guild of Book Workers Standards of Excellence***

## **PHILADELPHIA October 24-26, 2019**

**SEMINAR  
SPONSORSHIP  
&  
DONATION  
OPPORTUNITIES**

The Guild of Book Workers is offering sponsorship and donation opportunities to all participants, vendors and members in its efforts to keep registration and banquet fees fixed and the seminar affordable. Increase your visibility and show your support by taking part in supporting this year's seminar in Philadelphia, Pennsylvania. Thank you for your consideration! *All sponsors and donors will be listed in the conference packet.*

### **OPENING RECEPTION**

**\$1500 (2 available)**

~ Thursday night's opening reception will be held at the Hamilton/Arronson Gallery at the University of the Arts ~

- Bottled water with your name or company name & logo printed on the label, distributed at the reception
- Your name or company name & logo shown on the auditorium screen before presentations and during breaks
- A full-page acknowledgement and ad in the conference packet
- Verbal thank you at the opening reception, business meeting and banquet

### **BADGE SPONSOR**

**\$750 (1 available)**

- Your name or company name & logo printed on name tag lanyards given to all participants
- Your name or company name & logo shown on the auditorium screen before presentations and during breaks
- A full-page acknowledgement and ad in the conference packet
- Verbal thank you at the opening reception, business meeting and banquet

### **COFFEE & SNACK BREAK SPONSOR**

**\$500 (4 available)**

- Your name or company name & logo shown on the auditorium screen before presentations and during breaks
- Verbal thank you during presenter introductions
- A full-page acknowledgement and ad in the conference packet
- Verbal thank you at the opening reception, business meeting and banquet

### **FLORAL CENTERPIECE**

**\$250 (1 available)**

- Your name or company name and logo on the auditorium screen before presentations and during breaks
- Verbal thank you at the opening reception, business meeting and banquet

### **MENTOR PROTEGE MEETING**

**\$150 (2 available)**

- Verbal thank you at the opening reception, business meeting, mentor/protege meeting and banquet

### **PROGRAM PACKET SPONSOR**

**\$100 (unlimited)**

- Your name or company name printed on the conference tote bag
- Verbal thank you at the opening reception, business meeting and banquet

### **GENERAL SUPPORTER**

**\$50 (unlimited)**

- Verbal thank you at the opening reception, business meeting and banquet

**Deadline for sponsorships and submission of artwork for advertising is September 1, 2019.**

**Questions? Contact M.P. Bogan, GBW Standards Chair ([standards@guildofbookworkers.org](mailto:standards@guildofbookworkers.org))**

Please check the Standards page on the GBW website for more information:  
[www.guildofbookworkers.org](http://www.guildofbookworkers.org)