

# SEMINAR SPONSORSHIP & DONATION OPPORTUNITIES

The Guild of Book Workers is offering sponsorship and donation opportunities to all participants, vendors and members to help support this year's Standards Seminar in Minneapolis, Minnesota. Increase your visibility and show your appreciation by taking part.

Sponsorship opportunities are limited and available on a first-come, first-served basis. Thank you for the additional support you're providing!

#### **OPENING RECEPTION SPONSOR**

\$1500 (2 available)

Thursday night's opening reception will be held at the Minnesota Center for Book Arts

- Bottled water with your company name or logo printed on the label distributed at the reception
- Your company name or logo shown on the auditorium screen before presentations and during breaks
- A full page acknowledgement and ad in conference program
- Verbal thank you at the opening reception, business meeting and banquet

#### BADGE SPONSOR

\$750 (1 available)

- Your company name or logo printed on name tag lanyards given to all participants and shown on the auditorium screen before presentations and during breaks
- A full page acknowledgement and ad in conference packet
- Verbal thank you during presenter introductions
- Verbal thank you at the opening reception, business meeting and banquet

### PRESENTATION SPONSOR

\$600 (4 available)

- Your company name and logo shown on the auditorium screen before presentations and during breaks
- A half page acknowledgement and ad in conference packet
- Verbal thank you in presenter introductions
- Verbal thank you at the opening reception, business meeting and banquet

# COFFEE & SNACK BREAK SPONSOR

\$500 (4 available)

- Your company name and logo shown on the auditorium screen before presentations and during breaks
- A full page acknowledgement and ad in conference packet
- Verbal thank you in presenter introductions
- Verbal thank you at the opening reception, business meeting and banquet

### PROGRAM PACKET SPONSOR

\$50 (unlimited)

• Your name listed as a donating sponsor in the conference packet

Deadline for sponsorships and submission of artwork for advertising is September 30, 2018. Questions? Contact M.P. Bogan, GBW Standards Chair (standards@guildofbookworkers.org).

Please check the Standards page on the GBW website for more information:

www.guildofbookworkers.org