



Guild of Book Workers Standards of Excellence Seminar October 20 - 22, 2022

**SEMINAR
SPONSORSHIP
&
DONATION
OPPORTUNITIES**

The Guild of Book Workers is offering sponsorship and donation opportunities to all participants, vendors and members in its efforts to keep registration and banquet fees fixed and the seminar affordable. Increase your visibility and show your support by taking part in supporting this year's seminar in Atlanta, Georgia. Thank you for your consideration! All sponsors and donors will be listed in the conference packet and on the GBW website, and receive a verbal thank you at the opening reception, business meeting and banquet.

OPENING RECEPTION

\$1500 (2 available)

- Bottled water with your name or company name & logo printed on the label, distributed at the reception
- Your name or company name & logo shown on the auditorium screen before presentations and during breaks
- A full-page acknowledgement and ad in the conference packet

BADGE SPONSOR

\$750 (1 available)

- Your name or company name & logo printed on name tag lanyards given to all participants
- Your name or company name & logo shown on the auditorium screen before presentations and during breaks
- A full-page acknowledgement and ad in the conference packet

COFFEE & SNACK BREAK SPONSOR

\$500 (4 available)

- Your name or company name & logo shown on the auditorium screen before presentations and during breaks
- Verbal thank you during presenter introductions
- A full-page acknowledgement and ad in the conference packet

VIDEO SPONSOR

\$300 (4 available)

- Your name or company name & logo shown on the auditorium screen before presentations and during breaks
- Your name or company name & logo included in presentation recording credits
- Verbal thank you during presenter introductions
- Promotional code for a free purchase of that video on our online streaming service

FLORAL CENTERPIECE

\$250 (1 available)

- Your name or company name and logo on the auditorium screen before presentations and during breaks

MENTOR PROTEGE MEETING

\$150 (2 available)

- Verbal thank you at the opening reception, business meeting, mentor/protege meeting and banquet

PROGRAM PACKET SPONSOR

\$100 (unlimited)

- Your name or company name printed on the conference tote bag

GENERAL SUPPORTER

\$50 (unlimited)

Deadline for sponsorships and submission of artwork for advertising is September 30, 2022.

Questions? Contact Jennifer Pellecchia, GBW Standards Chair (standards@guildofbookworkers.org)

~ Please check the Standards page on the GBW website for more information: www.guildofbookworkers.org ~