



Newsletter

2020 ADVERTISING INFORMATION

~ current rates ~

DEADLINES

The deadline for any upcoming issue is always the first Friday of the prior month, with the occasional adjustment for holidays.

2020

- January 3* for February 2020 issue No. 248
- March 6* for April 2020 issue No. 249
- May 1* for June 2020 issue No. 250
- July 6 (due to holiday)* for August 2020 issue No. 251
- September 4* for October 2020 issue No. 252
- November 3* for December 2020 issue No. 253

PREPARING YOUR ADVERTISEMENT

- Artwork submitted to editor: newsletter@guildofbookworkers.org
- Artwork submitted camera-ready in PDF format
- Artwork submitted with a minimum of 340dpi resolution
- Artwork submitted in the dimensions specified below
- Please specify 'vertical' or 'horizontal' if your ad is half-page
- Note that the rates are "per issue"

<u>Ad Format</u>	<u>Dimensions</u>	<u>Rate Per Issue</u>
Eighth Page	3 1/2" w x 2 1/4" h	\$ 40
Quarter Page	3 1/2" w x 4 1/2" h	\$ 75
Half Page - Vertical	3 1/2" w x 9 1/2" h	\$ 140
Half Page - Horizontal	7 1/2" w x 4 1/2" h	\$ 140
Full Page	7 1/2" w x 9 1/2" h	\$ 265

PROCESSING YOUR ADVERTISEMENT

- Email your advertisement to the Editor, as specified above (newsletter@guildofbookworkers.org)
- Ad confirmation via email will come from editor Lang Ingalls (newsletter@guildofbookworkers.org)
- Billing will come from GBW Treasurer Laura Bedford (treasurer@guildofbookworkers.org)
- Billing occurs every two issues, or by arrangement with the Treasurer

Thank you for your interest, - Lang Ingalls, Editor, GBW National Newsletter