



# Newsletter

## ADVERTISING INFORMATION

~ current rates ~

### **DEADLINES**

*The deadline for any upcoming issue is always the first Friday of the prior month, with the occasional adjustment for holidays.*

#### **2018**

- January 5 for the February newsletter, Issue No. 236
- March 2 for the April newsletter, Issue No. 237
- May 4 for the June newsletter, Issue No. 238
- July 9 for the August newsletter, Issue No. 239
- September 7 for the October newsletter, Issue No. 240
- November 2 for the December newsletter, Issue No. 241

### **PREPARING YOUR ADVERTISEMENT**

- Artwork submitted to editor at: [newsletter@guildofbookworkers.org](mailto:newsletter@guildofbookworkers.org)
- Artwork submitted camera-ready in PDF format
- Artwork submitted with a minimum of 340dpi resolution
- Artwork submitted in the dimensions specified below
- Please specify 'vertical' or 'horizontal' if your ad is half-page
- Note that the rates are "per issue"

<u>Ad Format</u>	<u>Dimensions</u>	<u>Rate Per Issue</u>
Eighth Page	3 1/2" w x 2 1/4" h	\$ 40
Quarter Page	3 1/2" w x 4 1/2" h	\$ 75
Half Page - Vertical	3 1/2" w x 9 1/2" h	\$ 140
Half Page - Horizontal	7 1/2" w x 4 1/2" h	\$ 140
Full Page	7 1/2" w x 9 1/2" h	\$ 265

### **PROCESSING YOUR ADVERTISEMENT**

- Email your advertisement to the Editor, as specified above ([newsletter@guildofbookworkers.org](mailto:newsletter@guildofbookworkers.org))
- Ad confirmation via email will come from editor Lang Ingalls ([newsletter@guildofbookworkers.org](mailto:newsletter@guildofbookworkers.org))
- Billing occurs every two issues
- Billing will come from GBW Treasurer Laura Bedford ([treasurer@guildofbookworkers.org](mailto:treasurer@guildofbookworkers.org))

*Thank you for your interest, - Lang Ingalls, Editor, GBW National Newsletter*