



# **Guild of Book Workers Standards of Excellence**

## **PHILADELPHIA October 24-26, 2019**

**SEMINAR  
REGISTRATION  
DETAILS**

### **REGISTRATION**

The Standards of excellence Seminar is open to all regardless of membership status. Registration opens June 1, 2019. Registration closes September 15, 2019. Registration is limited to 150 people—a wait list will be created if registration passes 150. Online registration is available and encouraged via the Guild website: [www.guildofbookworkers.org](http://www.guildofbookworkers.org).

All questions regarding registration payments should be directed to Laura Bedford, GBW Treasurer ([treasurer@guildofbookworkers.org](mailto:treasurer@guildofbookworkers.org)). Other questions regarding the Seminar should be directed to MP Bogan, Standards Chair ([standards@guildofbookworkers.org](mailto:standards@guildofbookworkers.org)).

All events will occur at the Loews Hotel Philadelphia, except the Area Tours and the Reception. The Program Packet will contain all necessary information regarding locations of events, timing and scheduling, as well as information on local sites, restaurant recommendations and more.

### **OPENING RECEPTION**

**The University of the Arts ~ Hamilton/Arronson Gallery**, 320 S. Broad Street (NW corner of Broad and Pine Streets)

The Seminar officially begins with the Opening Reception on Thursday evening, from 6:00 to 8:00PM. You are invited to come celebrate FORMATION at its final venue! Beer, wine, soft drinks and light snacks will be served.

It is a pleasant walk to the gallery, about seven blocks from the Loews Hotel. For those who feel this is too far, a small bus will circle between the hotel and the gallery, from 5:45 to 8:00PM. The area between the hotel and the gallery is a busy, vibrant neighborhood filled with lots of interesting shops and restaurants. You will have many dinner choices on your way back to the hotel.

### **THE HOTEL**

**Loews Hotel Philadelphia**  
1200 Market Street  
Philadelphia, Pennsylvania 19107

[www.loewshotels.com/philadelphia-hotel](http://www.loewshotels.com/philadelphia-hotel)  
888-575-6397

Reservations must be made by September 24, 2019, in order to receive the Seminar room rate, available until the GBW room block is filled. Seminar room rates\*, nightly:

single / double	\$199.00
triple	\$224.00
quad	\$249.00

\* Room tax (subject to change) is 16.25%

Book online (<https://book.passkey.com/e/49154798>) or call the Loews Hotel.

Valet parking available at Hotel for \$52 daily, including tax.

### **THE CITY OF PHILADELPHIA**

Philadelphia—City of Brotherly Love—is filled with history, art and food. We recommend that you check out “Visit Philadelphia” ([www.visitphilly.com/getting-around/](http://www.visitphilly.com/getting-around/)) for suggestions of local attractions and ways to get around the city. Daytime temperatures can be in the low to mid 60s (17-18C) with overnight lows in the mid to upper 40sF (8-9C). October weather can range from mild to chilly so a sweater or jacket is advised for those chilly days or nights.

Because some of the tours are “on foot” and because there are many fine restaurants and cultural institutions within walking distance, you may want to bring an umbrella in case of drizzle or rain!

The Loews Hotel is located directly across from Reading Terminal Market—home to many food vendors and eateries—and within walking distance of Philadelphia’s busy, vibrant Center City neighborhood filled with lots of interesting shops and restaurants. Some local favorites include: Barbuzzo, Double Knot, Sampan, Little Nonna’s, Franky Bradley’s, IndeBlue, Bud and Marilyns, Kinme, Amis, Lolita, Raw, and ElVez!